



13th January, 2023

Dear Sir/Madam,

**Appeal for Sponsorship from St. Joseph's College 148th Students' Union**

On behalf of St. Joseph's College 148th Students' Union, allow me to unveil two of our most-anticipated events in this academic year, the **148th Green and White Day (19th February 2023, Sunday)** and the **Internal Talent Quest (ITQ) Finals (Mid May)**, both of which are the products of all the collaborative effort of all parties and members of our school.

Following the successful 147th Green and White Open Day held in August, St Joseph's College has made a glorious return by pursuing our legacy - the 148th Green and White Open day. On the day, esteemed guests, old boys, teachers, and fellow Josephians will gather at the 148-year-old school to enjoy a kaleidoscope of programs and activities initiated and conducted by our clubs, societies, uniform groups, and student leaders. We Josephians have always taken pride in running one of the largest school Open Days in Hong Kong, which is in essence an invaluable opportunity for us to practice independent learning and to connect St. Joseph's with the community. We heartily welcome you to join and support us on this very special day.

In addition, the Internal Talent Quest, which is in itself another long-running tradition at St. Joseph's, is an unparalleled platform for Josephians to showcase their talents and establish themselves as real performers. The ITQ takes the form of a competition, in which our talented Josephians compete for the champion delivering a variety of live performances, ranging from singing to drama and even magic. In line with previous years, selected acclaimed singers/performers, among which a considerable number are our beloved alumni such as Mr. Alfred Hui, Mr. Lam Chiu Fung, and Mr. Terence Lam from previous years, will also be present at the event not only to adjudicate but also to perform and speak to us. This grand event has always received much praise from Josephians and even members of the public, and we are confident that this year it is going to be equally, if not more, extraordinary.

Wishing our events to be as successful as they could be, we would be much obliged if you could make a contribution to us. Information regarding sponsorships is available in the attached sponsorship package. Please kindly take reference from it and post a crossed cheque, payable to "**St. Joseph's College Students' Union**", to 7 Kennedy Road, Central, Hong Kong or the school office on or before **13th February 2023 (Monday)**, if you are interested in sponsoring us.

Your generosity is truly crucial to our success. Should you have any queries, please feel free to contact our **External Secretary TSE, Wan Hei Kieran at 5239 8844**, or our **Promotion Director LI, Sheung Yan Shawn at 5300 8308**. Alternatively, you are also most welcome to reach us through our email at [148sjcsu@gmail.com](mailto:148sjcsu@gmail.com). Once again, your support is vital. We look forward to your favorable reply.



2022 - 2023

Yours sincerely,

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CHEN, Wai To  
President  
148th Students' Union

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TSE, Wan Hei Kieran  
External Secretary  
148th Students' Union

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LI, Sheung Yan Shawn  
Promotion Director  
148th Students' Union

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YOUNG, Maria  
Teacher-in-Charge

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WONG, Yuen Fan  
Principal

### Sponsorship Packages

For your convenience, we have several tailor-made sponsorship packages for you to choose from.

Package	Sponsorship	Package Details
<b>Emerald</b>	<b>\$20,000</b>	<ul style="list-style-type: none"> <li>• Company logo/benefactor's name on               <ul style="list-style-type: none"> <li>→ 148th Green and White Day Main Stage LED Screen</li> <li>→ 148th Green and White Day &amp; ITQ Banners</li> <li>→ 148th Green and White Day &amp; ITQ Posters</li> <li>→ 148th Green and White Day Official Website</li> <li>→ Promotion/music videos on YouTube, Facebook and Instagram</li> </ul> </li> <li>• 2-page complimentary advertisement in program booklets</li> <li>• One full set of 148th Green and White Day Souvenirs</li> <li>• 2 complimentary VIP Internal Talent Quest tickets</li> </ul>
<b>Sapphire</b>	<b>\$10,000</b>	<ul style="list-style-type: none"> <li>• Company logo/benefactor's name on               <ul style="list-style-type: none"> <li>→ 148th Green and White Day &amp; ITQ Posters</li> <li>→ 148th Green and White Day Official Website</li> </ul> </li> <li>• 1-page complimentary advertisement in program booklets</li> <li>• 1 complimentary VIP Internal Talent Quest tickets</li> </ul>
<b>Ruby</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Benefactor's name on               <ul style="list-style-type: none"> <li>→ 148th Green and White Day Official Website</li> </ul> </li> <li>• ½ page complimentary advertisement in program booklets</li> </ul>
<b>Pearl</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Benefactor's name on               <ul style="list-style-type: none"> <li>→ 148th Green and White Day Official Website</li> </ul> </li> <li>• ¼ page complimentary advertisement in program booklets</li> </ul>
<b>Gold</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• Listing in program booklets</li> </ul>

Please write a crossed cheque payable to “**St. Joseph's College Students' Union**” and mail it to us or submit at the school office on or before **13th February, 2023** along with the reply slip below. For the latest information and announcements regarding the 148th Anniversary Green and White Day, please kindly follow our social media - Facebook “**St. Joseph's College 148th Students' Union**” or Instagram @sjcsu148.





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### **Sponsorship Reply Slip**

Please write a crossed cheque payable to 'St. Joseph's College Students' Union' and mail it to us or submit to the school office on or before 13th February, 2023.

Mailing Address:	St. Joseph's College Students' Union
	7 Kennedy Road
	Central
	Hong Kong

I wish to support the 148th Anniversary Green and White Open Day and the ITQ Finals 2023 by sponsoring the following amount:

Amount: \$\_\_\_\_\_

Name on banner, video, website, or booklet (*for sponsorship \$1000 or above*):

\_\_\_\_\_

If you wish to display your company's logo (*for sponsorship \$10,000 or above*), please send it to [148sjcsu@gmail.com](mailto:148sjcsu@gmail.com) on or before **10th February, 2023**.

Cheque No.: \_\_\_\_\_

Bank: \_\_\_\_\_

Name: \_\_\_\_\_

Contact No.: \_\_\_\_\_

Email Address: \_\_\_\_\_

Date: \_\_\_\_\_

**Thank you for your support!**